

TEXAS ASSOCIATION OF COLLEGE & UNIVERSITY STUDENT PERSONNEL ADMINISTRATORS

Meeting Agenda | October 26, 2022

Members in attendance: Teresa Simpson, Heather Snow, Corey Benson, Shelby Hearn, Charlin Jones-Chavez, Tabitha Walker, Lacey Folsom, Dan Maxwell, Staphany Lopez-Coronado (Zoom)

Guests: Diana Ortiz, Mallory Payan, Jeff Strietzel, Tracy Richardson, Brooke Errington,

I. Call to Order - 11:37am

II. Approval of Minutes -

Motion: Tabitha Walker

Second: Heather Snow

III. Foundation – Dan Maxwell, Chair

Foundation has met and is currently building team, to fill vacancies.

Goals: 100 participants in the Century Club by 2025

Helping others understand the WHY for giving to Tacuspa. Sharing more about the opportunities to expand scholarships, grants, and development funds.

Supporting the fellowship program and growing it in collaboration with the board.

Expanding the silent auction and promoting it prior to the conference.

III. President– Teresa Simpson

- Fellows Presentation:
 - Tracy Richardson worked with Jeff Strietzel to promote the Student Affairs on Campus Journal
 - Brooke Errington worked with Teresa Simpson to work with assessment projects within TACUSPA
- 2022 Annual Conference Review - Heather Snow
 - Exact numbers will be presented at next board meeting
 - Anticipated projected income is \$23, 946
- 2023 Conference Co-Chairs, Diana Ortiz-Balderrama & Mallory Payan
 - The 2023 Annual Conference is Oct. 15-17 in El Paso
- Vision for 2022-2023
 - Power in partnerships

- Need to know who we are as an association and how to better utilize our membership.

IV. President Elect – Corey J. Benson

- **Operations Manual**
 - Working with Staphany to organize and update the manual
- **Membership Management System (Wild Apricot) Transition Group**
 - Looking at other options
- **2024 Annual Conference**
 - Theme - TACUSPA: *La Querencia* - The Place Your Heart Returns
 - Co-Chairs - Dr. Kalyn Cavazos and Dr. Urisonya Flunder
 - Keynotes Speakers
 - Dr. Collette Pierce Burnett: “Leadership for Social Justice - The Work of the Heart”
 - Dr. Gage Paine: “Go Where the Energy Flows”
 - Plenary Panel: Dr. Mamta Motwani Accapdi, Dr. Ericka Roland, Dr. Mary E. Gonzalez, Moderated by Dr. Joanne Smith (pending acceptance of invitation)
 - Locations - working with Past-President Snow to identify
 - Potential locations: Texas State University or University of Houston

V. Treasurer – Charlin Jones-Chavez

- **Account Balances as of 10/26/2022**
 - These totals do not include the remaining costs from the conference

Checking \$185,924.28 - Including Foundation

Savings \$55,834.30
- **Goals**
 - Create a Foundation account
 - Allows us to see the income/expenditures of TACUSPA account more clearly

VI. Past-President - Heather Snow

- **Conference location selection for 2024, 2025 and 2026 so we can plan ahead**
 - Meeting with Dean Tompkins to begin that process

VII. Secretary – Lacey Folsom

VIII. VP of Membership and Marketing - Shelby Hearn

- **Goals:**
 - Application to engage the members on opportunities to become Directors (Anticipated launch November)
 - Defining professional outreach and growing membership- engaging both staff and faculty

- Create an initiative that better defines the brand of TACUSPA through a video
- Create a centralized graphic depository using Canva. An RFP will be done through treasurer to secure an annual membership
- Consider a “facelift” for our logo
 - Create a sub-committee and bring to a vote to the membership

IX. VP for Research and Education - Tabitha Walker

- **Webinars:** Look at recent education sessions, and consider pairing graduate students with faculty/staff to host engaging webinars.
- **Work to re-engage faculty**

X. VP for Administration - Staphany Lopez-Coronado

- **Question:** How does one appoint Directors? Each board member has the ability to appoint Directors who report to them.
- **Google Access**
 - Email me the info of the new directors and chairs
- **Director of Technology?**
 - Wild Apricot
- **Operations Manual Updates**

XII. Good of Order

XIII. Approval of Report -

Motion: Tabitha Watkins

Second: Shelby Hearn

XIV. Adjournment: 12:57pm