

Category	Revenue	Detail	Cost Per Person	Attendees
Fees	Conference Registration	Conference Sponsor	\$ 320.00	11
		LATE Member-Conference	\$ 420.00	21
		LATE Non-Member-Conference	\$ 525.00	1
		LATE Student Member-Conference	\$ 310.00	14
		LATE Student Non-Member-Conference	\$ 335.00	2
		Member Conference	\$ 320.00	142
		Non-Member - Conference	\$ 425.00	30
		Student Member-Conference	\$ 310.00	25
		Student Non-Member - Conference	\$ 335.00	14
		Partial Payments		
				Subtotal (fee)
				262
	Donations/Sponsorships	Chartwells(\$1000); Sam Houston Ed Leadership(\$500); UNT (\$500); Angelo State (\$500); Tx State (\$1000); TACHE (\$1000); TEXAAN (\$500); Timely MD (\$500); UT-Austin (\$5000)		
				Subtotal
				Total Revenue

Category	Expense	Vendor		Quantity
Speakers	Speaker #1: Tia Brown McNair	Self		
	Speaker #2: Adam Peck	APEX		
	Speaker #3: Kevin O'Connell	Niche Movement		
				Subtotal (speaker)
Hotel	Hotel (2018) - Deposit	Embassy		
	Hotel (2019)	Embassy (Oct 2019)		
				Subtotal (hotel)
Consumables	Save the Date Postcards Shipping	TACUSPA 2020		
	Conference Program	Molly Albart		
	Name Badges/Supplies	Nicki McGee		
				Subtotal (marketing)
Speakers	Keynote gifts			
	Speaker gifts			
	Gift Shipping			

Refunds	Refunds			Subtotal (gifts)
				Subtotal (refunds/fees)
				Total Expenses

NET

Waived fees		Special Discount- Faculty		
		Special Discount-Foundation scholarships		
		Special Discount-Membership Incentive		
		Special Discount -Vendors/Speakers		

Actual Revenue
\$3,520.00
\$8,820.00
\$525.00
\$4,430.00
\$670.00
\$47,820.00
\$13,990.00
\$5,880.00
\$3,560.00
\$70.00
\$89,285

\$10,500
\$10,500

\$99,785.00

Actual Expense

\$2,500.00
\$2,000.00
\$4,775.00
\$10,870.00
\$0.00
\$45,397.20
\$45,397.20
\$168.37
\$973.43
\$228.02
\$1,369.82
\$0.00
\$0.00
\$0.00

\$0.00
\$1,595.00
\$1,595.00

\$59,232.02

\$40,552.98

\$1,490.00
\$4,300.00
\$510.00
\$2,765.00
\$9,065.00